

Eindhoven, 21st March 2011

Business Ethics and Environment

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International Business and Management Studies 2010 - 2011



Today's Agenda

- Business Ethics
- The Environmental life
- Business today and Global warming
- What should we do?
- Conclusion and questions

- Ethics?
- Business and Environment?

Ethic


- Values → acceptable or appropriate

The values an individual uses to interpret whether any particular action or behaviour is considered acceptable or appropriate.

Business and environment

- Business :
 1. production
 2. extraction
 3. purchase
- Environment :
 1. social, legal, economical, political
 2. controllable in nature

Today's Life



<http://www.youtube.com/watch?v=oJAbATJCugs>

Business' Problems

- Human activity
- Emitting pollution
- Producing waste
- Use of resources

Global Warming



What should we do?

- Environmental responsibility
 - Habitual changing
 - Wins the trust of communities
- Business ethic
 - Business strategy
 - Product

Environmental responsibility

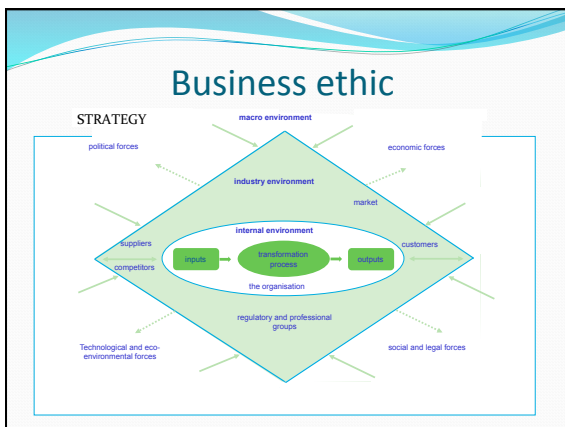
- Habitual changing



Environmental responsibility

- Wins the trust of community





Business ethic


- Product



Conclusion

- Business ethics for better life
- Environmental responsibility as a challenge
- Gaining more profits ethically
- *“Our future will depend on how we respond today”*

Questions?



Thanks for your attention
